



Welcome to

The Shops at Willow Bend

6121 W Park Blvd
Plano, TX 75093
972.202.4900

ShopWillowBend.com

 Centennial

At the Heart of DFW with an Exciting Horizon

The Shops at Willow Bend is a two-story, super-regional shopping center located in Plano on Dallas North Tollway at the heart of the rapidly growing DFW market. In 2018, a \$125 million redevelopment project brought 420,000 SF of mixed-use space, evolving the center into a new type of destination with celebrity chef owned and operated dining experiences, Class A office space, the Plano Children's Theater, the third Dallas-area Equinox, and one of five Crayola Experience family entertainment centers in the US. With another transformational development on the horizon, Willow Bend continue to be a haven for loyal visitors eager to experience what they've always loved and staying to see what we have planned next.





Overview

GLA
1.2M SF

Property Type
Super Regional

Site Acreage
76 Acres

Mall Stores Open
127

Key Retailers

Macy's
Neiman Marcus
Crate & Barrel
RH
Mitchell Gold + Bob Williams
Z Gallerie
Lovesac

Express
Bath & Body Works
H&M
Dillards

Restaurants & Entertainment

Crayola Experience
Equinox
Mexican Bar Company
Terra Mediterranean
Whistle Britches
Knife
California Pizza Kitchen

North Texas Performing Arts



Demographics

at a Glance

| | | Trade Area | 10 Mile Area | | | Trade Area | 10 Mile Area |
|------------------|---------------------------|------------|--------------|------------------------|-------------------|------------|--------------|
| Population | Trade Area Population: | 1,432,499 | 1,156,656 | Age | Median Age: | 40 | 40 |
| | Total Daytime Population: | 1,748,629 | 1,516,949 | | | | |
| Income | Household Avg: | \$118,393 | \$117,005 | Households | Total Households: | 560,269 | 458,847 |
| | 2025 Projected: | \$134,172 | \$132,462 | | HH with Children: | 33% | 32% |
| Housing | Avg Home Value: | \$406,886 | \$406,229 | Education & Occupation | College Grads: | 51% | 51% |
| | Owner Occupied: | 58% | 57% | | White Collar: | 336,646 | 302,742 |
| Household Income | \$50,000-\$74,999: | 17% | 17% | Race/ Ethnicity | White: | 53% | 54% |
| | \$75,000-\$99,999: | 13% | 13% | | Hispanic/Latino: | 21% | 21% |
| | \$100,000-\$149,999: | 18% | 18% | | Asian: | 13% | 13% |
| | \$150,000 or more: | 23% | 24% | | Black: | 10% | 10% |
| | | | | | Other: | 3% | 3% |



Trade Area

Dominant retail core for one of the **wealthiest counties** in the US.

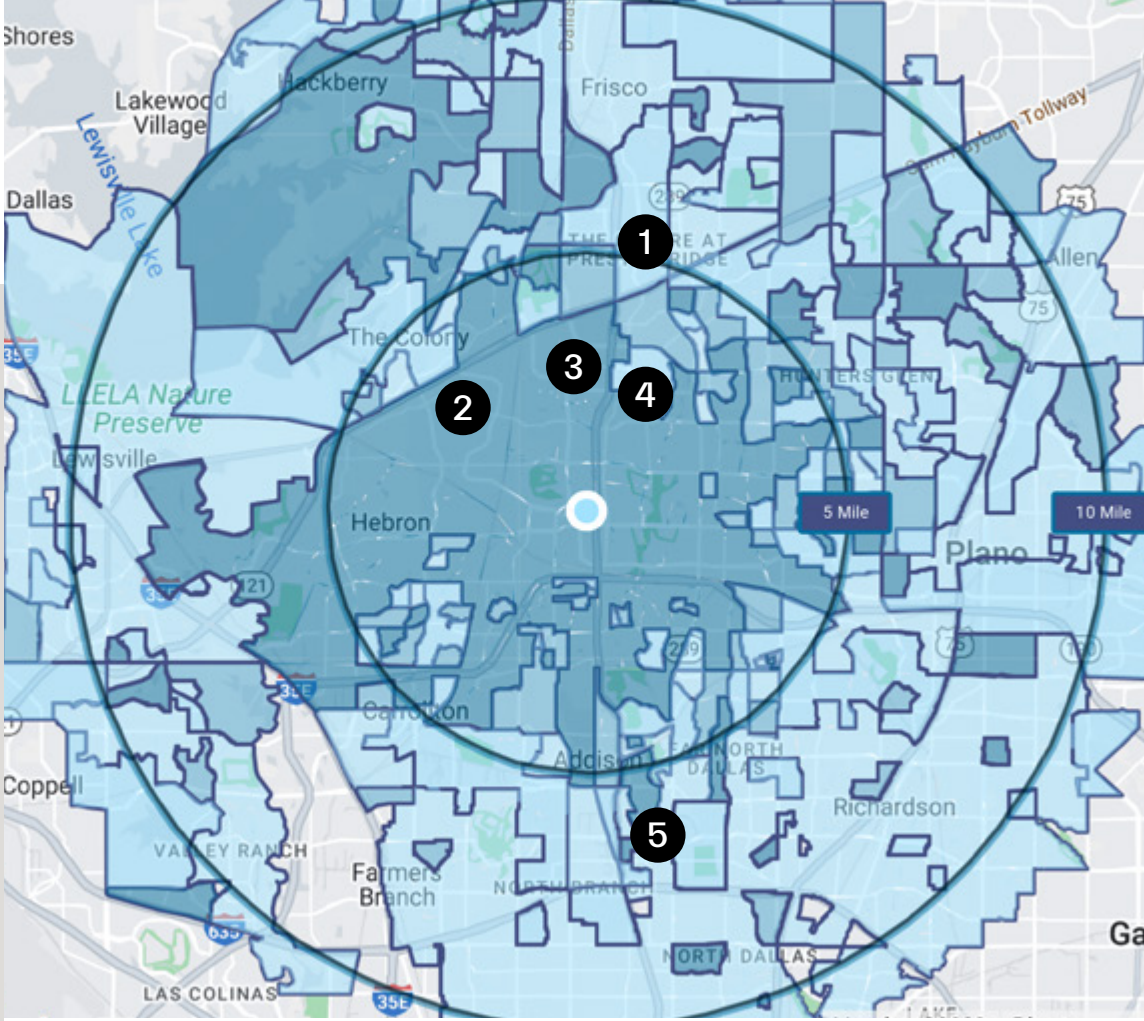
Market population growth **more than twice the national average** within an 8 mile radius.

Located at the **epicenter of North Dallas** along the “platinum corridor”.

140 hotels with more than 17,000 rooms within 10 miles.

More than 12 million business visitors to the metro area annually.

13 professional sports teams including the Dallas Cowboys World HQ just 7 miles away.



Trade Area Key



Competitors

- | | |
|----------------------|------------------------|
| 1. Stonebriar Centre | 4. The Shops at Legacy |
| 2. Grandscape | 5. Galleria Dallas |
| 3. Legacy West | |

These maps/site plans are not a representation, warranty or guarantee as to size, location, identity of any tenant, address or any other physical indication for parameter of the property and are for use as approximated information only.



H&M

tERRA
MEDITERRANEAN

RH

Neiman Marcus

EQUINOX

Crate&Barrel



california
PIZZA KITCHEN



The Shops at Willow Bend | Plano, TX

Site Plan

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Transforming today's real estate into tomorrow's dominant mixed-use destinations.

With our forward-thinking approach and dedicated team of industry experts, we're delivering maximum value and distinct experiences to our tenants, partners, and communities we serve across the country.

25

Years of
Experience

15.4M

SF of Retail Real
Estate Experiences

14

Enclosed Malls
in 10 States

9

Open-Air
Centers

Contact us for more information

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